



## 1. Contents

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1.	Contents .....	2
2.	Change History .....	2
3.	Overview .....	3
4.	Introduction .....	3
5.	Terminology .....	3
6.	Getting started .....	5
6.1	Step 1 - register for an account .....	5
6.2	Step 2 - add an API sub-product (registered API connection) .....	5
6.3	Step 3 – Obtain a connection to the compliance test server .....	5
6.4	Step 4 – Undergo a compliance test .....	6
6.5	step 5 – Commercial SMPP connection setup .....	6
7.	Monitoring .....	6
8.	Billing .....	6
9.	Supported PDU's .....	7
10.	Authentication .....	7
11.	TON and NPI .....	7
11.1	Destination address .....	7
11.2	Source address .....	7
12.	Enquire Link .....	8
13.	Enabling two-way messaging .....	8
14.	Appendix A: Error codes .....	9
15.	Appendix B: Message statuses .....	11
16.	Contact Details .....	12

## 2. Change History

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Approximately six (6) months of changes are reflected

Version	Date	Section	Changes to Documentation
2.3	13/04/2007	All	Revised look of document

### 3. Overview

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This document is intended for those users who wish to develop applications that make use of our SMS Gateway. It is recommended that you have an understanding of Profiles before reading this document. Information about Profiles is available from:

<http://support.clickatell.com/guides/wholesale/routing.php>.

There are a number of different ways of gaining access to the Gateway:

- SMTP - enabling a server or client generated e-mail to be delivered as an SMS.
- HTTP / HTTPS - submitting either a POST or GET to the API server.
- FTP – uploading a text file to our FTP Server.
- SMPP – Customers requiring a high throughput binary socket connection.

We will cover the SMPP method in this document. Additional documentation is available for the other methods.

In order to reduce testing costs, Clickatell Wholesale offers a test number range. Messages sent to any number on this prefix will only be charged 1/3 of a credit. Use the number 279993xxxxx where “xxxxx” represents any numeric string. Message statuses will be returned.

### 4. Introduction

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The Short Message Peer to Peer (SMPP) protocol is an open industry standard messaging protocol designed to simplify integration of data applications with wireless mobile networks. The Clickatell Wholesale SMPP API offers an SMPP server connection with the Clickatell Wholesale gateway using our standard authentication system and error codes. We are currently SMPP 3.3 compliant, although we allow **bind\_transceiver**.

Note: Our SMPP API should only be used for HIGH-VOLUME messaging. A minimum spend of 5000 credits or more per month is required.

Should use less than 5000 credits on your SMPP connection then the difference will be debited from your account. If you do not have enough credits then your account will be cut from the server. Seven days prior to the end of the month you will be notified whether you have spent enough credits.

Our other connection methods (API's) have no minimum volume requirement and can be set up and used in real-time.

Connecting via SMPP requires a thorough understanding of the SMPP Protocol. Please read the SMPP 3.3 and SMPP 3.4 specifications available from [www.smsforum.net](http://www.smsforum.net) before reading the rest of this document. This document only contains information on how to use the SMPP in connection with the Clickatell Wholesale.

### 5. Terminology

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- **Mobile originated (MO):** A message sent (originating) from a mobile handset to an application via Clickatell.
- **Mobile terminated (MT):** A message sent from an application to (terminating on) a mobile handset via Clickatell.
- **Premium rated message (MO):** A mobile user is charged a premium for the message that they send to a particular number.
- **Premium rated message (MT):** A mobile user is charged a premium for a message that they receive from a particular number.
- **Revenue share:** This refers to the portion of the increased cost associated with a premium rated message, which is passed on to the content provider.
- **Content provider:** This is the Clickatell client offering service(s) based on a premium rated SMS system.
- **Customer:** A registered Clickatell customer utilising the Clickatell API for message delivery and receipt.
- **Sender ID:** The “from” address that appears on the user’s handset. Also known as the originating number, MSISDN or originator ID.
- **Destination address:** This is the number to which the mobile user sent the message.
- **Source address:** The number of the handset to which the message must be delivered.
- **Shortcode:** A short number which is common across all the operators for a specific region.
- **Subscriber:** The handset that will be paying for the premium rate MT service.
- **Upstream gateway:** A network operator, third party or our own short message service centre (SMSC).
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## 6. Getting started

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In order to use the Clickatell Wholesale gateway you need a Clickatell Wholesale account and at least one registered connection (API sub-product instance) between your application and our gateway. Each connection method (SMTP, HTTP, FTP, SMPP), is known as a sub-product (of our API product). Here's how:

### 6.1 Step 1 - register for an account

If you do not already have a Clickatell Wholesale account, you need to register for one as per below. Otherwise proceed to Step 2.

- Go to [http://www.clickatellwholesale.com/brochure/products/developer\\_solutions.php](http://www.clickatellwholesale.com/brochure/products/developer_solutions.php), and choose the appropriate API sub-product (connection method) you wish to use.
- Click on the registration hyperlink.
- Fill out the registration form.

After successfully submitting the form you will automatically be logged into your new account and taken to a page where you can add your chosen API sub-product.

### 6.2 Step 2 - add an API sub-product (registered API connection)

If you are not already logged into your account, then you must do so at <http://www.clickatell.com/login.php>

- Select "Manage my products" from the top menu.
- Select the API connection type you wish from the drop down menu in the "My Connections" page.
- Select "add sub-product" from the main page (it will default to this page if you have not yet added a sub-product).
- Complete the form.

After successfully submitting the form, your authentication details will be displayed, including the sub-product instant's own unique API ID (**api\_id**). These authentication details are required when connecting to the Clickatell Wholesale gateway to send a message.

### 6.3 Step 3 – Obtain a connection to the compliance test server

- An automated response will be sent to you via email on submitting the application form. This will register a SMPP connection for you and send an application form to our support staff.
- Your application will be manually reviewed and you will be advised via email whether Clickatell Wholesale has accepted your account for testing.
- Once your test account is live, you will be given access on the Clickatell Wholesale firewall to [smpp.clickatellwholesale.com](http://smpp.clickatellwholesale.com). The test server will allow you to send one SMS every two seconds.

The test period is valid for one month.

## 6.4 Step 4 – Undergo a compliance test

After three weeks, an automated email will notify you that you have one week left for testing. A compliance test must be arranged before the end of this period by emailing [smpp@clickatellwholesale.com](mailto:smpp@clickatellwholesale.com). A further email will be sent 24 hours before any connection termination, requesting an immediate response. A failure to respond may result in termination, as per Clickatell Wholesale's general procedures.

The following conditions will be tested in the compliance test:

- You remain bound for 48 hours, unless our server is restarted.
- You only attempt one bind for transmitter/receiver or transceiver.
- You need to bind as a transmitter and receiver or just as a transceiver. If you bind as a transmitter only, then the **registered\_delivery** setting must be set to 0.
- When we disconnect either a transmitter/receiver, you rebind automatically.
- Your **enquire\_link** interval is set to 60 seconds.
- Your **submit\_sm** PDUs are correctly formatted.
- You are able to handle **deliver\_sm** PDUs
- When we send a **deliver\_sm**, we get a **deliver\_sm** response.
- Your SMPP application must automatically try to reconnect every 30 to 60 seconds after being disconnected.

## 6.5 step 5 – Commercial SMPP connection setup

If you pass the compliance test, a connection will be configured on the production SMPP server, and you will be required to migrate your commercial traffic to this server.

Dedicated throughput and throttling, at five (5) messages per second, will be available on the production SMPP server.

## 7. Monitoring

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We actively monitor each SMPP connection. If there are any non-critical errors, we will email you to remedy these within one working day. Failure to do so will result in the account being moved back to testing on the compliance test server.

Any critical malfunctioning ESMEs that are affecting our service levels and SMPP server stability will be emailed to you, and your SMPP connection will be disabled.

## 8. Billing

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There is a monthly minimum of 5000 credits that needs to be spent in order to maintain a Production SMPP account. At the end of the month you will be billed for any deficit should this occur.

For example: You spent 500 credits in a particular month. We will deduct a further 4500 credits at the end of the monthly cycle to make up the shortfall. This may result in your account having a negative balance. Your account will be disabled until this shortfall is paid.

## 9. Supported PDU's

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We support the following Protocol Description Units (PDU's)

Client To Server	Server to Client
bind_transmitter	bind_transmitter_resp
bind_receiver	bind_receiver_resp
bind_transceiver	bind_transceiver_resp
submit_sm	submit_sm_resp
enquire_link	enquire_link_resp
query_sm	query_sm_resp
deliver_sm_resp	deliver_sm

## 10. Authentication

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Your **system\_id** and password are the same as your standard Clickatell Wholesale account username and password. You must set your **system\_type** to be the API ID of your SMPP account.

Parameter Name	Description	Restrictions
system_id	Your Clickatell Central account username	
password	Your Clickatell Central account password	A maximum of 8 characters. See SMPP specification for more information
system_type	The system_type of SMPP sub-product you created*	

\*To create an API ID go to Products within your online account, choose SMPP and create a SMPP sub-product instance.

## 11. TON and NPI

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### 11.1 Destination address

Please set **ton** = 1 and **npi** = 1

### 11.2 Source address

Ton and NPI are auto-detected. Note that alphanumeric Sender ID is not available on all networks.

## 12. Enquire Link

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Please set your **enquire\_link** requests to 60 seconds.

## 13. Enabling two-way messaging

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In order to ensure MT Messages can be replied to, the MT Message must be sent via a specific route, which may be different from the usual route. If the System ID (API connection) has a pre-configured MO number set up, then Clickatell Wholesale will automatically route the MT message via this specified route. This has the same effect as setting the **mo** parameter to 1 (true) in the other APIs.

**PLEASE NOTE: This only applies to clients that have signed up and paid for our two-way messaging service.**

## 14. Appendix A: Error codes

The following list of error messages are generated by the Clickatell Wholesale gateway. There will be no message charge if these errors are generated when sending a message.

SMPP Error Code	Hex Value	Description
SMPP_ESME_ROK	0x00000000	No Error
SMPP_ESME_RINVMSGLEN	0x00000001	Message Length is invalid
SMPP_ESME_RINVCMDLEN	0x00000002	Command Length is invalid
SMPP_ESME_RINVCMDID	0x00000003	Invalid Command ID
SMPP_ESME_RINVBNDSTS	0x00000004	Incorrect BIND Status for a given command
SMPP_ESME_RALYNBD	0x00000005	ESME Already in Bound State
SMPP_ESME_RINVREGDLVFLG	0x00000007	Invalid Registered Delivery Flag
SMPP_ESME_RSYSERR	0x00000008	System Error
SMPP_ESME_RINVSRCADR	0x0000000A	Invalid Source Address
SMPP_ESME_RINVDSTADR	0x0000000B	Invalid Destination Address
SMPP_ESME_RINVMMSGID	0x0000000C	Message ID is invalid
SMPP_ESME_RBINDFAIL	0x0000000D	Bind Failed
SMPP_ESME_RINVPASWD	0x0000000E	Invalid Password
SMPP_ESME_RINVSYSID	0x0000000F	Invalid System ID
SMPP_ESME_RMSGQFUL	0x00000014	Message Queue Full
SMPP_ESME_RINVESMCLASS	0x00000043	Invalid esm_class field data
SMPP_ESME_RINVSRCN	0x00000048	Invalid Source address TON
SMPP_ESME_RINVSYSTYP	0x00000053	Invalid system_type field
SMPP_ESME_RTHROTTLED	0x00000058	Throttling error (ESME has exceeded allowed message limits)
SMPP_ESME_RINVSCHED	0x00000061	Invalid Scheduled Delivery Time
SMPP_ESME_RINVEXPIRY	0x00000062	Invalid message validity period (Expiry Time)
SMPP_ESME_RX_T_APPN	0x00000064	ESME Receiver Temporary APP Error Code
SMPP_ESME_RX_P_APPN	0x00000065	ESME Receiver Permanent APP Error Code
SMPP_ESME_RX_R_APPN	0x00000066	ESME Receiver Reject Message Error Code
SMPP_ESME_ROPTPARNOTALLW D	0x000000C1	Optional Parameter not allowed
SMPP_ESME_RINVPARLEN	0x000000C2	Invalid Parameter Length
SMPP_ESME_RUNKNOWNERR	0x000000FF	Unknown Error

SMPP Error Code	Hex Value	Description
SMPP_ESME_ROUTERR	0x00000400	Cannot route message *
SMPP_ESME_NOCR	0x00000401	Out of credit
SMPP_ESME_MAXCR	0x00000402	Max Credit Exceeded
SMPP_ESME_ACCFROZ	0x00000403	Account Frozen
SMPP_ESME_DATAERR	0x00000404	Bad Data
SMPP_ESME_GENERR	0x00000405	ESME Client Error

**Cannot route message \***

This implies that our gateway is not currently routing messages to this network prefix. Please email [support@clickatell.com](mailto:support@clickatell.com) with the number in question.

## 15. Appendix B: Message statuses

Number	Hex	Description	Detail
001	0x001	Message unknown	The message ID is incorrect or reporting is delayed.
002	0x002	Message queued	The message could not be delivered and has been queued for attempted redelivery.
003	0x003	Delivered to gateway	Delivered to the upstream gateway or network (delivered to the recipient).
004	0x004	Received by recipient	Confirmation of receipt on the handset of the recipient.
005	0x005	Error with message	There was an error with the message, probably caused by the content of the message itself.
006	0x006	User cancelled message delivery	The message was terminated by an internal mechanism.
007	0x007	Error delivering message	An error occurred delivering the message to the handset.
008	0x008	OK	Message received by gateway.
009	0x009	Routing error	The routing gateway or network has had an error routing the message.
010	0x00A	Message expired	Message has expired before we were able to deliver it to the upstream gateway. No charge applies.
011	0x00B	Message queued for later delivery	Message has been queued at the gateway for delivery at a later time (delayed delivery).
012	0x00C	Out of credit	The message cannot be delivered due to a lack of funds in your account. Please re-purchase credits.

Number	Hex	Description	Detail
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003	0x003	Delivered to gateway	Delivered to the upstream gateway or network (delivered to the recipient).
004	0x004	Received by recipient	Confirmation of receipt on the handset of the recipient.
005	0x005	Error with message	There was an error with the message, probably caused by the content of the message itself.

006	0x006	User cancelled message delivery	The message was terminated by an internal mechanism.
007	0x007	Error delivering message	An error occurred delivering the message to the handset.
008	0x008	OK	Message received by gateway.
009	0x009	Routing error	The routing gateway or network has had an error routing the message.
010	0x00A	Message expired	Message has expired before we were able to deliver it to the upstream gateway. No charge applies.
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012	0x00C	Out of credit	The message cannot be delivered due to a lack of funds in your account. Please re-purchase credits.

## 16. Contact Details

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 Sales: [sales@clickatell.com](mailto:sales@clickatell.com)

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