



## 1. Overview

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In order to send messages to mobile handset in the USA you are required to have a dedicated short code. These short codes work with the following network operators and enable two-way messaging:

- Alltel
- AT&T
- Boost
- Cellcom
- Cellular South
- Centennial
- Cincinnati Bell
- East Kentucky Network
- Farmers Wireless
- Immix Wireless
- nTelos
- Rural Cellular Corporation
- Sprint Nextel
- Suncom
- T-Mobile USA
- U.S. Cellular
- Verizon Wireless
- Virgin Mobile USA
- West Central Wireless

## 2. Available shortcodes

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Only dedicated short codes are available in the US. You may either choose to have a short code number randomly assigned to you, or you may choose a specific short code number if available.

These are known as:

- **Random:** A random short code assigned to you; e.g. 76432
- **Vanity:** A specific short code requested by you (if available); e.g. 33333

### 3. Pricing

Clickatell charges a setup fee and a monthly rental fee. A small switching fee **of 1/3 of a credit** is charged for all inbound (MO) messages that you receive. Normal fees (prices are available on our website at [http://www.clickatell.com/pricing/message\\_costs.php](http://www.clickatell.com/pricing/message_costs.php)) are charged for outbound (MT) messaging.

**Please refer to the table below for pricing:**

Fee type	Setup	Monthly
Random short code (5 digit)	\$1,500	\$800
Vanity short code (5 or 6 digit)	\$1,500	\$1,300
T-Mobile USA*	\$500	-
Virgin Mobile USA**	\$175	-
Sprint Nextel (incl. Boost)***	\$100	-

\*Only required if short code is active on T-Mobile USA.

\*\*Additional Fee - Only required if the short code is active on Virgin Mobile USA.

\*\*\*Additional Fee - Only required if the short code is active on Sprint Nextel (incl. Boost).

**Note:** We are unable to deliver SMS's to T-Mobile USA prepaid and MVNO (virtual network) subscribers due to T-Mobile policy.

All short codes in the U.S. are obtained through a central body. This body charges a monthly rental fee, which is included in the above pricing.

**If you have already obtained your own short code, then the following pricing will apply:**

Fee type	Setup	Monthly
Random short code (5 digit)	\$1,500	\$300
Vanity short code (5 or 6 digit)	\$1,500	\$300
T-Mobile USA*	\$500	-
Virgin Mobile USA**	\$175	
Sprint Nextel (incl. Boost)***	\$100	
<i>Short Code Addendum: \$250 (per addendum)</i>		

\*Only required if short code is active on T-Mobile USA.

\*\*Additional Fee - Only required if the short code is active on Virgin Mobile USA.

\*\*\*Additional Fee - Only required if the short code is active on Sprint Nextel (incl. Boost).

**Note:** If you require Clickatell to take over and manage your own short code then the standard Clickatell pricing will apply.

- These prices exclude VAT and are per allocated number.
- Short codes and services subject to US carrier approval; typical approval time between 60 and 90 days
- Rental fee to be paid in advance on a quarterly basis.
- Rental fees are applicable starting on the date of reservation of the short code through the US Short Code Administration and NOT the date on which the service commences.
- Setup fees to be paid in advance.

Visit [http://www.clickatell.com/downloads/Clickatell\\_USA\\_standard\\_rate\\_shortcode\\_pricing.pdf](http://www.clickatell.com/downloads/Clickatell_USA_standard_rate_shortcode_pricing.pdf) to check for updates to this document.

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