



1. Overview

In order to send messages to mobile handset in the U.S., you are required to have a dedicated short code. These short codes work with the following network operators and enable two-way messaging:

- Alltel
- AT&T
- Boost
- Cellcom
- Cellular South
- Centennial
- Cincinnati Bell
- East Kentucky Network
- Farmers Wireless
- Immix Wireless
- nTelos
- Rural Cellular Corporation
- Sprint Nextel
- Suncom
- T-Mobile USA
- U.S. Cellular
- Verizon Wireless
- Virgin Mobile USA
- West Central Wireless

2. Available short codes

Only dedicated short codes are available in the U.S. You may either choose to have a short code number randomly assigned to you, or you may choose a specific short code number if available.

These are known as:

- **Random:** A 5 digit short code assigned to you; e.g. 76432
- **Vanity:** A specific 5-6 digit short code requested by you (if available); e.g. 33333

3. Pricing

Clickatell charges a setup fee and a monthly rental fee for U.S. short codes. Messaging fees (prices are available on our website at http://www.clickatell.com/pricing/message_cost.php) are charged for MT and MO message traffic on the short code.

Please refer to the table below for pricing:

Fee type	Setup	Monthly
Random short code (5 digit)	\$1,700	\$900
Vanity short code (5 or 6 digit)	\$1,700	\$1,400

T-Mobile USA*	\$500	-
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*Only required if short code is active on T-Mobile USA.

Note: We are unable to deliver SMSs to T-Mobile USA prepaid and MVNO (virtual network) subscribers due to T-Mobile policy.

All short codes in the U.S. are obtained through a central body. This body charges a monthly rental fee, which is included in the above pricing.

If you have already obtained your own short code, then the following pricing will apply:

Fee type	Setup	Monthly
Random short code (5 digit)	\$1,700	\$ 600
Vanity short code (5 or 6 digit)	\$1,700	\$ 600
T-Mobile USA*	\$500	-

*Only required if short code is active on T-Mobile USA.

Note: If you require Clickatell to take over and manage your short code then the standard Clickatell pricing will apply.

- These prices exclude VAT and are per allocated number.
- Short codes and services subject to U.S. carrier approval; typical approval time is between 60 and 90 days
- Rental fee to be paid in advance on a quarterly basis.
- Rental fees are applicable starting on the date of reservation of the short code through the US Short Code Administration and NOT the date on which the service commences.
- Setup fees to be paid in advance.

Visit http://www.clickatell.com/downloads/Clickatell_USA_standard_rate_shortcode_pricing.pdf to check for updates to this document.