



## Namibia shortcode pricing & revenue share

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## 1. Overview

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Mobile originated (messages that are sent **from** the mobile phone or application) premium rate messaging (PRM) is available in Namibia. This refers to a mobile user being billed at a premium/cost every time a message is sent to a premium rated number. PRM MT is not available. MTC is the only mobile operator in Namibia at present.

Clickatell clients will be required to agree to the WASPA rules and regulations. These may be found at <http://www.waspa.org.za>.

## 2. Number types

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### Dedicated shortcodes:

- An exclusive three (3) or five (5) digit shortcode.
- Any available shortcode may be chosen.
- Examples: 123, 555, 12345, 77777.
- A minimum of 500 mobile originated messages is required per month.

Note: Shared shortcodes are not available.

## 3. Price bands

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A chosen shortcode may be linked to any price band of your choice. For example, you could charge N\$1.50 or N\$30.

## 4. Pricing

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Clickatell charges a setup fee and a monthly rental fee. A small switching fee is charged for all mobile originated messages that you receive. Normal fees (prices available on our website) are charged for mobile terminated messaging (messages that are sent **to** another mobile phone or application). Please refer to the table below for pricing.

Number type	Setup fee	Monthly rental
Dedicated shortcode	R2000.00	R2025 (if paid 3 months in advance) Or R1350 (if paid 12 months in advance)

- These prices exclude VAT and, where applicable, are per allocated number.
- Once off setup fee is paid in advance.



## 5. Revenue Share

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Clickatell will pass the full portion of the revenue share received from the network operator to you. A minimum monthly volume of 500 mobile originated messages per network will be required before Clickatell will pass on this revenue. Revenues will be paid to you around ninety (90) days or earlier. Please note that this is dependant on when the network operator pays Clickatell.

Revenue is split 40/60 between the operator and you, the content provider.

Example: If each message sent to your chosen shortcode is charge at N\$10, then you will be paid N\$6 and the operator will keep N\$4.

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