



1. Overview

In order to send messages to mobile handset in India you are required to have a dedicated short code. SMS short-code services are compatible with all GSM and CDMA operators in India and enable two-way messaging.

To view a list of the compatible network operators visit the [message cost](#) page.

2. Available shortcodes

Only dedicated short codes are available in India. A 7-digit unified Short code will be assigned to you.

3. Pricing

Clickatell charges a setup fee and a monthly rental fee. A small switching fee **of 1/3 of a credit** is charged for all inbound (MO) messages that you receive.

Note: When using a short code, the fees for outbound (MT) messaging may vary between networks.

Please refer to the table below for pricing.

Fee type	Setup	Monthly
short code (7 digit number)	\$ 100	\$ 1,050.00

- These prices exclude VAT and are per allocated number.
- Short codes and services subject to Indian carrier approval; typical approval time around 2 weeks.
- Rental fee to be paid in advance on a quarterly basis.
- Rental is back-dated to the date of application and NOT the date on which the service commences.
- Setup fees to be paid in advance.