

Clickatell Central – US Small Business Getting Started Guide

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INTRODUCTION	2
GETTING STARTED.....	3
Step 1: Sign Up	3
Step 2: Activate your account	3
Email Activation	3
SMS Activation.....	4
Step 3: Select a two-way subscription plan.....	4
Select you subscription	4
Step 4: Payment.....	6
Submit your payment	6
Step 5: Send and Receive Messages.....	7
CONTACT DETAILS.....	7

Introduction

Clickatell's Small Business offer has been designed to enable businesses around the world to get in touch with their customers in the US. It is a cost effective, fast and easy text messaging solution that offers flexible subscription options to suit your business requirements.

Clickatell Central provides application programming interfaces (API's) that are easy to integrate into any custom software environment for message delivery within the US.

Please note that message sending on this account is limited to 5,000 messages sent during any 24 hour period and 10,000 messages per month. Throughput of this service is limited at 10 messages per second.

How this Guide is Organised

This guide has been divided into 5 steps to guide you through the process of signing up for a US Small Business account in Clickatell Central and adding an API connection to your account.

Getting Started

- [Step 1: Sign Up](#)
- [Step 2: Activate your account](#)
- [Step 3: Select a two-way subscription plan](#)
- [Step 4: Payment](#)
- [Step 5: Get API connections](#)

Step 1: Sign Up

- Go to the [Clickatell Homepage](#) and click the FREE SIGN UP button.

Figure 1 – Clickatell Central Sign up

	Central (API) for: (Advanced SMS Integration)	International	USA only	South Africa only	India only	Ireland only	United Kingdom only
clickatell central (api)	Small Business	●	● \$9.95 per month (Includes two-way number and messaging credits)	●	●	●	●
	Enterprise	●	● \$2275 set up \$800 per month (includes USA Short Code and delivery)	●	●	●	●
		●	- \$2275 set up \$800 per month (Includes delivery to the USA)	-	-	-	-

FREE SIGN UP

- Select the 'USA only' option for Small Business.
- Click the 'FREE SIGN UP' button below, the account sign up form will be displayed.
- Complete all the required details and accept the terms and conditions.

Step 2: Activate your account

Email Activation

After you have clicked the 'CREATE ACCOUNT' button on the account sign up form, an email will be sent to the email address that you have supplied in registration.

You will receive a second email containing the login details for your account; this email must be stored safely as it contains the login details for your account.

- Open the first email and click on the link to activate your account.

The login page is displayed.

Figure 2 – Login Page

Product: Central Api

Username: JoeSmith

Client ID: UUP834

Password: [masked]

LOGIN

2. Enter your login details, click LOGIN.

Your account will automatically be topped up with 10 free credits for testing message delivery.

If you have already used your mobile number or email address in another account registration you will not receive the 10 free test credits.

SMS Activation

When you login you are prompted to verify your mobile number.

Figure 3 – Verify your mobile number

Verify your Mobile Number

For security reasons you are required to verify your mobile number in order to make your first credit purchase and send non-test SMS messages.

Your activation code will be sent to: 28xxxxxxx **SEND ACTIVATION CODE**

If this is not your number, please retype your mobile number in the box above and click the "Send Activation Code" button.

Enter your activation code here: [input] **VERIFY NOW**

1. Enter your mobile number in the field provided and click the SEND ACTIVATION CODE button.
2. Enter the activation code received on your mobile phone into the field provided and click the 'Verify Now' button.

Step 3: Select a two-way subscription plan

Select you subscription

After successfully verifying your mobile number you will have access to your Central homepage.

Figure 4 – Complete Setup

You have **not completed** your setup. Click on 'Complete Setup' to finish and start Sending.

Complete Setup

1. Click the 'Complete Setup' button to proceed to the subscription page.

Figure 5 – Select Subscription

Two-way Subscription
Maximum of 10,000 message per month and 5,000 messages per day. See [Terms and Conditions](#)

Select your two-way subscription plan

1 Month Subscription 3 Months Subscription 12 Months Subscription

* Value for Money Meter

\$9.95
For 1 Month

1 month Two-way Subscription, includes **500 FREE** messages allocated monthly **for 1 month**, dedicated number included.

Select your number type: Please select

Select your service type (For marketing purposes only): Please select

Enter Valid Coupon Code:

I hereby accept the [US Small Business Terms and Conditions](#). I acknowledge and understand that in addition to the US Small Business Terms and Conditions, the Clickatell Main Terms and Conditions also apply to the US Small Business Service.

Note: Unused FREE credits allocated monthly expire 1 month after issue.

Next

1. Selected your subscription package and service type.
2. Read the terms and conditions carefully.
3. Click the 'Next' button.

Step 4: Payment

Submit your payment

All that is left to complete your two-way subscription is to confirm your billing details.
Visa, MasterCard and American Express are accepted.

Figure 6 – Pay Now

Two-Way Subscription

Order Summary

- Bundled Credits: 500 per month for 1 months
- Total Cost: \$9.95 (excluding any Coupon discount)
- Billing Cycle: Every 1 Month(s)

Coupon

Enter Valid Coupon Code:

Card Details

Credit Card Type:

Cardholder Initials *

Cardholder Last Name *

Card Number *

Expiry Date:

Card Verification Code *

Issuing Bank Name *

Automated Billing Automatically bill this credit card for 1 month(s) subscription every 1 month(s)

Pay Now

The 'Automated Billing' feature is ON by default and will allow your account to be renewed automatically, for the same subscription package, when your subscription expires.

Finally, click 'Pay Now' to submit your payment.

Figure 7 – Subscription Confirmation

Your US Small Business subscription is active, ready for you to send and receive SMS messages

[Click here to view invoice](#)

To view your Invoice, click the link on the confirmation screen.

Step 5: Send and Receive Messages

The screen confirming that your account is active also contains an example of the required message parameters for your HTTP API.

To begin sending messages you can simply copy the text from the *Required Parameters* field and paste it in your web browser.

Figure 8 – Subscription Confirmation and Example Code

Your US Small Business subscription is active, ready for you to send and receive SMS messages

[Click here to view invoice](#)

HTTP API

Twoway Number: ?

API ID: ?

Getting Started

Required Parameters: ?

```
user=flubbe_ussmb40
password=<Clickatell Account Password>
api_id=2997500
to=<Mobile Number(s)> (comma separated)
MO=1
from=16588889182
text=<SMS Message>
```

Example String: ?

```
http://dev01-opt.internal.clickatell.com
/http/sendmsg?user=flubbe_ussmb40&
password=PASSWORD&api_id=2997500&
MO=1&from=16588889182&to=1731425112&
text=Message
```

Replace PASSWORD with your main Clickatell account password

Contact details

Phone: +1 (800) 720-0802
Fax: +1 650 440 4961
Website: www.clickatell.com
Help URL: <http://support.clickatell.com>
Support: support@clickatell.com
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