



1. Overview

In order to send messages to mobile handset in the Canada you are required to have a dedicated short code. These short codes work with the following network operators and enable two-way messaging:

- SaskTel Mobility
- Telus Mobility
- Bell Mobility
- Rogers/ AT&T
- MTS Mobility
- Virgin Mobile
- Aliant Mobility
- Fido Solutions
- Northerntel Mobility
- Telesec Mobility

Please note that the supported SMS length in Canada is 136 characters per SMS.

2. Available shortcodes

Only dedicated short codes are available in Canada. You may either choose to have a short code number randomly assigned to you, or you may choose a specific short code number if available.

These are known as:

- **Random:** A random short code assigned to you; e.g. 76432
- **Selected:** A specific short code requested by you (if available); e.g. 33333

3. Pricing

Clickatell charges a setup fee and a monthly rental fee. A small switching fee is charged for all inbound (MO) messages that you receive. Normal fees (prices are available on our website at http://www.clickatell.com/pricing/message_cost.php) are charged for outbound (MT) messaging. A **switching fee of 1/3 of a credit** is charged for each inbound message received.

Please refer to the table below for pricing.

Fee type	Setup	Monthly
Random short code (5 digit)	\$1,000	\$1,200
Vanity short code (5 or 6 digit)	\$1,000	\$1,200

- All short codes in Canada are obtained through a central body. This body charges a monthly rental fee, which is included in the above pricing.
- If you have already obtained your own short code, then you qualify for a monthly discount of \$350.
- These prices exclude VAT and are per allocated number.



Canada standard rate short code pricing

- Short codes and services subject to Canadian carrier approval; typical approval time around 6 – 8 weeks.
- Rental fee to be paid in advance on a quarterly basis.
- Rental is back-dated to the date of application and NOT the date on which the service commences.
- Setup fees to be paid in advance.

Visit http://www.clickatell.com/downloads/Clickatell_Canadian_Shortcode_pricing_revenue_share.pdf to check for updates to this document.
