



Clickatell offers standard rated two-way messaging in Canada. This is implemented through the use of short codes. Please note that the supported SMS length in Canada is 136 characters per SMS.

Step 1: Register

First you need to apply:

- Step 1:* Log into Clickatell Central at www.clickatell.com/login.
- Step 2:* Choose **Manage my Products** from the menu at the top.
- Step 3:* Under **Application Forms** choose the Canada Short code Application.
- Step 4:* Fill out the application form and email it to sales@clickatell.com.

Step 3: Make payment

Clickatell will contact you within two (2) working days. If your application is provisionally accepted we will request payment. Payment may be made by wire transfer, deposit or by credit card.

- Step 1:* Log into Clickatell Central at www.clickatell.com/login.
- Step 2:* Choose **Purchase** link from the left menu. Then select **Buy SMS Credits** link.
- Step 3:* Enter the required amount. Choose your payment method and click on **Go**.
- Step 4:* Follow the instructions presented to you.
- Step 5:* Email accounts@clickatell.com with your payment details. You can also fax your proof of payment to +27 (21) 910 7701.

Step 3: Wait for allocation of number

Once we have successfully received your payment, it will take around eight to ten weeks to obtain your short code subject to approval of your application by the operators. If you have applied for a specific short code (known as a vanity short code), and that particular short code is already in use, we may contact you earlier to choose an alternative short code. If the operators have any query related to your application we will contact you.

Step 4: Integrate with application

Once your number has been assigned to you, we need to register this number with the various Canadian mobile networks to enable it to become active - the registration process is included in the eight to ten week timeframe mentioned in Step 3. In the interim you may integrate your chosen Clickatell API into your system. For more information, please download the Canada short code specification document.

Step 5: Configure your shortcode

We will notify you once your short code is activated. You can then configure it online.

- Step 1:* Log into Clickatell Central at www.clickatell.com/login.
- Step 2:* Choose **Manage my Products** from the top menu and then **Two-Way Messaging**. Here you can configure where your inbound messages will be sent, and any reply message you may require, may also be set.

Step 6: Go live

- Reporting tools within Clickatell Central allow you to monitor your number and view any inbound messages received.

Visit http://www.clickatell.com/downloads/Clickatell_Canadian_Shortcode_Getting_Started_guide.pdf to check for updates to this document.